



Our Game Plan

DESTROY THE COMPETITION. NOT YOUR FAMILY.



WHAT FAMILY BUSINESSES NEED TO STAY IN GREAT SHAPE

Deliberate Practice.

Proven over a 20 year study, deliberate practice was shown to be the single differentiator for top performing athletes, musicians and physicians. We have created a set of simple practices that have helped families avoid the costly or career ending conflict inherent in family business life!

MESSAGE FROM THE OWNER

I left my family business after 16 years because we couldn't get on the same page on some important issues. It was one of the hardest (and best) decisions of my life.

After 15 years of coaching business leaders in both family and non-family companies I decided to create a place where families could get access to proven tools to help them with the difficult challenges that are inherent in every family business.

My goal is to get our free tools in as many families' hands as quickly as possible so they can have the resources to help them in those life changing moments.

Sincerely,

Coach Pete

DIFFERENT OPTIONS FOR FAMILY BUSINESS VICTORY

We know every family situation is different so we've designed a wide variety of ways to move the family business forward.



FREE ONLINE TOOLS



COACH ASSISTED
TRAINING



PEER GROUPS

EXERCISES TO HAVE A LONG TERM WINNING TEAM

- > Communications 101
- > Succession Road Map
- > Conflict Resolution Skills
- > Next Generation Boot Camp
- > Long-Range Vision
- > Developing Future Leaders
- > Annual Family "Spring Training"
- > Hiring Guidelines For The Rookies

COACH PETE'S RESUME

Professional Highlights

- Paperboy & altar boy
- Professional sales
- Bachelor Degree in Business Admin
- VP Operations
- Master Certified Coach
- Published author
- Guest MBA lecturer
- Buddhism student

Personal Highlights

- Married 27 years
- Kids grown and gone!
- Son & Daughter work with Coach Pete at Family Business Performance Center
- Love/Hate Golf
- Arizona Cardinals fan
- Eternal optimist

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Peter and Richard Walsh
Coach Pete's Original Coaches
Walsh Bros. 1923



A STEP-BY-STEP APPROACH TO CREATING A FAMILY BUSINESS DYNASTY

RECENT CLIENT VICTORIES

- > Son named President – brothers and in-laws stronger team than ever.
- > Next Generation Employment Policy – so next gen will work outside first.
- > Annual Family Retreat – helping whole family be informed & involved.
- > Parents sell to Son – leadership development & sounding board for both.
- > Peaceful Exit – son realizes they must move & both sides agree.



COACH PETE'S EVENTS

Keynote Speech – Family Business

Interactive Workshops

- Communication Best Practices
- Conflict Resolution
- Leadership & Team Development

One-on-One Sounding Board

- Family Business Coaching
- Reality Check/Tough Love
- Just in Time Advice

HEAR ABOUT COACH PETE'S IMPACT. CALL OUR CLIENT FAMILIES.

Brad Fain
Fain Signature Group
928-772-8844

Carol Owen
Arizona Polymer Flooring
623-399-0817

Lane Schiffman
Schiffmans Jewelers
336-294-4885

DOWNLOAD AND START READING OUR FAMILY BUSINESS PLAYBOOK & SURVIVAL KIT

[FAMILYBUSINESSPERFORMANCE.COM/START](https://familybusinessperformance.com/start)

FAMILY BUSINESS PERFORMANCE CENTER | PETE@PEAKCOACH.COM
FAMILYBUSINESSPERFORMANCE.COM